



2021 PEI Women Conference Sponsorship Levels

Sponsor Benefits

	SOLD Event Sponsor \$4,000	SOLD Evening Reception Sponsor \$3,500	SOLD Welcome Station Sponsor \$2,000	SOLD Key Card Sponsor \$1,500
Pre-Conference Marketing				
Event named "2021 PEI Women Conference, sponsored by Company X" in all PEI Women Conference marketing materials				
Logo & link on conference website				
Logo on footer of Women conference emails				
Special mention in the <i>TulsaLetter</i>				
Facebook social media post	1			
On-Site Conference Marketing				
Complimentary conference registration	2	2	1	2
Acknowledgement in conference program				
Listing in conference mobile app				
Mobile app banner				
Sponsor ribbons for badges				
Mobile app push notification during the conference	1	1	1	
Opportunity to place literature/promo items in session room				
Company representative introduces self and a session speaker				
Company representative staffs official Welcome Station; hands welcome materials to attendees				
Logo and URL on hotel key card				
Post-Conference Marketing				
Access to conference attendee list (no emails)				
Logo on post-conference "Thank You" page in <i>PEI Journal</i>				

A-La-Carte Sponsorships

Mobile App Rotating Banner \$750

Logo included in Conference Presentation Logo Collage \$500

To secure a sponsorship or more details, please contact

PEI Advertising Director Tom Leibrandt, tleibrandt@pei.org, 918-236-3962

