



PEI PRIORITY CLUB

2020 Levels & Benefits

	GOLD	SILVER	BRONZE
Annual Fee	\$15,000	\$10,000	\$6,500

PEI CONVENTION AT THE NACS SHOW BENEFITS

	GOLD	SILVER	BRONZE
Priority Booth Selection	1st	2nd	3rd
Priority Selection of Suites and Sleeping Rooms (pending availability) at PEI Headquarters Hotel	1st, max 15 rooms	2nd, max 10 rooms	3rd, max 5 rooms
Priority Club Reception Invitations	10 invitations	8 invitations	6 invitations
Convention Sponsorship Selection	1st	2nd	3rd
Exhibitor Discounts on Select Freeman Services	Up to 30%	Up to 15%	Up to 10%
Guaranteed Early Move-In	Yes	Yes	Yes
No Off-Target Fee	Yes	Yes	Yes
Limited First Crate Return	Yes	Yes	Yes
Access to Priority Club Lounge	10 passes	6 passes	—
Recognition in Convention Program and in Event Mobile App	Yes	Yes	Yes
Recognition on Welcome Screens at PEI Sessions	Yes	Yes	Yes
Recognition on a Convention Logo Board	Enhanced	Yes	Yes
Opportunity to Introduce One Education Session	Yes	—	—
Inclusion on Pre-Show Print Mailer	Yes	—	—
Priority Club Floor Sticker in Front of Booth During Move In and During Show Hours	Yes	Yes	Yes
Priority Club Sign in Booth	Yes	Yes	Yes

YEAR-ROUND BENEFITS

	GOLD	SILVER	BRONZE
Management/Education Conferences Sponsorship Selection	1st	2nd	3rd
Discount on Management/Education Conferences Sponsorships	15%	10%	—
Discount on Advertising in <i>PEI Directory</i>	15%	10%	—
Recognition on PEI Website	Enhanced	Yes	Yes
Recognition in <i>TulsaLetter</i>	Yes	Yes	Yes