The PEI Journal

Throughout the pages of PEI's quarterly journal, you'll find:

- kk a broad view of the fuel and fluid handling industry
- kk In-depth analysis of key business issues
- kk Interviews with industry leaders, technical experts
- kk Targeted advertising for the industry's top decision-makers

FEATURES

PEI publications reinforce our message between personal visits with customers. And they have provided entry to new members in some other countries.

### FILE SUBMISSION GUIDELINES FOR ADS

- **PREFERRED SOFTWARE** PDF or PDF/X 1 or using the “Prefetch” plug-in
- **File Creation**
  - Adobe Acrobat Pro
  - Manufacturer's plug-ins allowed
  - MS Word or similar preferred
  - 

**FOR LOGOS**

- Please do not embed logos in Word documents, email, or send through Dropbox. Questions about the original document may be directed to Rick Brown at 918-236-3961 or jrbrown@pei.org. File sizes 3 MB or larger are preferred.

**FILE DELIVERY**

Please send all artwork to PEI by using:

- Word document
- PDF document
- Send through Dropbox

### TERMS & CONDITIONS:

- 1. If any contained advertising is cancelled, postponed, or delayed due to advertising condition and/or technical error, the Publisher’s liability will be limited to the return of the advertising rate paid
- 2. If the Publisher is unable to deliver an advertisement due to circumstances beyond the Publisher’s control, the Publisher is not liable for any expenses incurred by the advertiser or the agency, including time and materials.
- 3. All reservations on an official PEI Insertion Order Form on or prior to the issue deadline will be recognized. All advertisements accepted are subject to PEI’s approval of the copy and to the space being available. (Contact Dana Roseberry at 239-542-8123 or droseberry@pei.org for an official PEI Insertion Order Form)

### EXHIBITOR GUIDE LOGO

- 9. All advertising rates listed in the PEI Media Kit and on the PEI ratecard are NET rates, and agency discounts, or any other such discounts, do not apply.

### META DATA

- 2017 MEDIA KIT

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