

5 t h A N N I V E R S A R Y E V E N T



2019 PEI Women Conference

Event Sponsor:



Saguaro Scottsdale Hotel • May 1-3

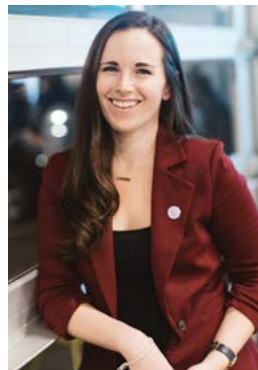
Take pics & post & use the official hashtag #peiwomen.



2019 PEI Women Conference

Saguaro Scottsdale Hotel
May 1-3, 2019

Thursday, May 2



Be Bold Sarah Moshman

Sarah is an Emmy Award winning documentary filmmaker. Most recently, she directed *The Empowerment Project: Ordinary Women Doing Extraordinary Things*. She then directed *Losing Sight of Shore*, a film that follows the incredible journey of four women who rowed across the Pacific Ocean. She is now filming a documentary examining sexual harassment in the workplace entitled *NEVERTHELESS*.

A Woman's Guide to Professional Brilliance

Fawn Germer

Fawn is a best-selling author with four Pulitzer-nominated books, including the Oprah pick, *Hard Won Wisdom*. For *Hard Won Wisdom*, Germer interviewed 300 women leaders, including Nobel Peace Prize winners, Olympic athletes, CEOs, Academy Award winners and iconic trailblazers. Through these

interviews, she discovered what these women learned the hard way that might make things easier on the rest of us.

PEI Women Panel: Here I Am



Liz Concannon
Vice President of Operations
Petroleum Card Services
Minden, Nevada



Gina Jaimes
Project Manager
McCon Building and Petroleum Services Inc.
Fate, Texas



Louisa Magallanes
Purchasing & Inventory Specialist
C & L Pump Service Inc.
El Paso, Texas



Alex Perez
Director of Marketing
Petroleum Solutions Inc.
San Antonio, Texas



Roundtable Topics & Moderators

THURSDAY, 3:15 p.m. – 5:00 p.m., Lower Level. 9 topics total. Pick 5. 18 minutes each. At the bell, move on or stay.

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|----------------|--|
| Mariposa 2 | REGULATORY UPDATE , Carolyn Hoskinson, Director, EPA OUST |
| Mariposa 1 | OWN IT, SISTER : HOW TO PROJECT CONFIDENCE & PROFESSIONALISM IN ANY ROOM , Kristen Wright PEI Journal Editor in Chief. |
| Lantana 2 | FAMILY BUSINESS—WHO'S REALLY IN CHARGE? Paola Bravo President/CEO, S. Bravo Systems Inc., PEI Board Member |
| Manzanita | APPS & TECHNOLOGY FOR PRODUCTIVITY Amber Reed, Controller, PetroTowery Inc. |
| La Plaza Foyer | EXHIBITOR TRICKS, TIPS & ROI , Jennifer Lindsey PEI Meetings & Exhibits Manager |
| Lantana 1 | BUSINESS DIVERSIFICATION , Tracy Saylor Vice President, R.W. Mercer Company |
| La Plaza Foyer | TALES FROM THE FORECOURT: EMV TO THE RESCUE! Liz Concannon, VP Operations, Petroleum Card Services, PEI Board Member & Sandy Young, President, Petroleum Processing Solutions |
| Staghorn | LIFE BALANCE , Christine Schulte Senior Director of Supply Chain, Jones & Frank |
| La Plaza Patio | HIRING & RETAINING GOOD PEOPLE , Dawn Adams Human Resources, Illinois Oil Marketing Equipment Inc. |

Roundtable Session Sponsor:



Boot-Scootin' Time! DINNER & LINE-DANCING LESSONS

Thursday night, Dierks Bentley's Whiskey Row

6:30 p.m. - 8:30 p.m. Meet in lobby at 6:15 for transportation. At 8:30 p.m. Whiskey Row opens to the public. Golf cart return at 8:30 or stay on your own and dance the night away.

Dierks Bentley's Whiskey Row is a modern country bar and American Gastropub unlike any other. Located in Old Town Scottsdale, Whiskey Row

stands out with award-winning food and drinks, exhilarating nightlife, and a rock n' roll attitude inspired by Dierks himself.



Friday, May 3



The Future of Our Industry: Predictions & Possibilities

Rick Long

PEI Executive Vice President

Disruptive technologies, new business models and dramatic economic shifts promise a different future for the industry. Rick will address some compelling questions, including: How Amazon Business, electric vehicles, self-diagnosing equipment, consolidation and other variables will reshape how we do business and how we can face the threats and seize the opportunities.



Work-Life Reset

Fawn Germer

Do you show up every day feeling as if this was the first day at the best job ever? Probably not. More than half of American professionals say they are unhappy at work and more than 40% report feeling stressed at work every single day. If that's you, it's time for a reset!

"Almost every human being reaches a point when they need a dramatic reset in their work or personal lives. The good news is that it can be done easily. We have tremendous power to change our attitude and approach."

See you in October!

PEI at the NACS Show, Tuesday, Oct. 1, 1:30 p.m.

Rejoin our group for a special pre-show get together in Atlanta! Save the date!

Take pics & post & use the official hashtag #peiwomen



Get Involved!

Plug In

- Facebook: PEI Women
- LinkedIn: PEI Women
- Twitter: #peiwomen

Serve on a Committee

- Board of Directors
- Education & Convention
- PEI Women
- *Recommended Practices*
- Safety
- Young Executives

Interested?

Email swest@pei.org

PEI Connect

- Find a Mentor / Be a Mentor
- pei.org/connect

Industry Questions?

- Forum.pei.org
- pei.org/wiki

2019 PEI Women Committee Members

Ali Daughtry, Chair
Robertson Loia Roof
Architects & Engineers

Maggie Lawson, McCon Building
and Petroleum Services

Liz Concannon
Petroleum Card Services

Jackie Hale
Illinois Oil Marketing Equipment

Louisa Magallanes
C&L Pump Service, Inc.

Alex Perez
Petroleum Solutions Inc.

Amber Reed, PetroTowery Inc.

Sandy Scott
Central Illinois Mfg. Co.

Jenny Stevens
Tuthill Transfer Systems



Conference Schedule

Wednesday, May 1, 2019

6:30 p.m. **Welcome Reception & Badge Pick Up**
Picante Pool

Welcome Station
Sponsor:



7:15 p.m. **Dinner**, Picante Pool

Thursday, May 2, 2019

8:00 a.m. – 9:00 a.m. **Breakfast**, Agave Ballroom

9:00 a.m. – 10:15 a.m. **Opening Keynote, Be Bold**
Sarah Moshman, Anchusa Ballroom

10:30 a.m. – 12:00 p.m. **A Woman's Guide to Professional Brilliance**, Fawn Germer, Anchusa Ballroom

12:00 p.m. – 1:30 p.m. **Lunch & Presentation**, Agave Ballroom

Lunch Sponsor:



1:30 p.m. – 3:00 p.m. **PEI Women Panel: Here I Am**
Liz Concannon, Gina Jaimes, Louisa Magallanes, Alex Perez, Anchusa Ballroom

3:15 p.m. – 5:00 p.m. **Roundtables**, Lower Level Breakout Rooms

6:30 p.m. – 8:30 p.m. **Dinner & Line Dancing**
Dierks Bentley's Whiskey Row
(golf cart transportation begins at 6:15)

Friday, May 3, 2019

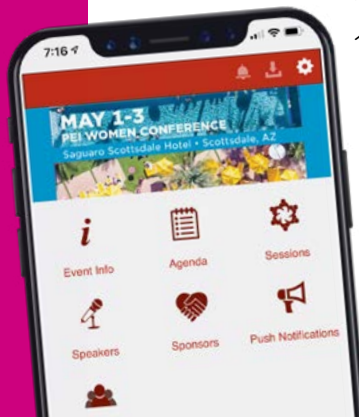
8:00 a.m. – 9:00 a.m. **Breakfast**, Agave Ballroom

9:00 a.m. – 10:30 p.m. **The Future of Our Industry**
Rick Long, PEI EVP, Anchusa Ballroom

10:45 a.m. – 12:00 p.m. **Work-Life Reset**, Fawn Germer,
Anchusa Ballroom

12:00 p.m. **Conclusion of Conference**

12:30 p.m. **2019 PEI Women Committee Meeting**
(invitation only)



Download the App!

Search "The PEI Event App."

Attendee list. Surveys. Agenda. More.