

# PEI JOURNAL 2021 EDITORIAL CALENDAR

	<b>Q1</b> Ad Close <b>10/23/20</b> Editorial Close <b>10/23/20</b>	<b>Q2</b> Ad Close <b>2/12/21</b> Editorial Close <b>1/4/21</b>	<b>Q3</b> Ad Close <b>5/14/21</b> Editorial Close <b>4/2/21</b>	<b>Q4</b> Ad Close <b>7/23/21</b> Editorial Close <b>7/2/21</b>
Quarterly Special	Business & Technology Outlook	PEI Young Executives Wrap Up	PEI Convention Preview	Top 10 Topics of 2021
Storage Equipment/Technology	—	EVs	—	Manufacturing
Fuels	Fuels Consumers Want	Infrastructure	Case Study	—
Features	Convention Wrap up	Minorities and Women in Fueling	PEI Women Wrap Up	Latin America
Business	2021 Economic Outlook	Workforce Management	Communication Best Practices	Carbon Reduction/Sustainability
Regulation/Legislation/Governing Bodies	U.S. Election Effects	—	What's New	Global Initiatives
Value-Added	—	—	Product/Technology Showcase	Product/Technology Showcase PEI Exhibitor Guide Baxter Ad Study
Bonus Distribution	PEI YOUNG EXECS WPMA SE PETRO	—	—	PEI Convention at the NACS Show

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