



PEI WOMEN EVENT

Exclusive Sponsorship \$4,000

Pre-Event Branding

- Logo on select promotional emails
- Logo on "Attend" page of PEI Convention website
- Logo on printed, direct-mail promotional brochure, mailed approximately eight (8) weeks before Convention (if signed and logo received by Aug. 14)
- Logo on pre-event email to all registered PEI Women

On-Site Branding

- Color logo on signage inside room entrance
- Logo (collage-style with other sponsor logos) on walk-in slide loop in education rooms
- Company listed in printed Official Program (if signed by Aug. 14)
- One-color imprint logo on branded item provided to attendees; PEI to provide up to three (3) options for sponsor selection
- One-color imprint logo on cocktail napkins during event
- Color logo on printed program
- Recognition on one (1) mobile app push notification during Convention promoting PEI Women event

Post-Convention Branding

- Logo on post-Convention "Thank You" page in *PEI Journal*



To secure your sponsorship, contact Tom Leibrandt
at tleibrandt@PEI.org or 918-236-3962.
www.PEI.org/sponsorship

