

COFFEE BREAK SPONSOR

Exclusive Sponsorship \$3,000 for Both Days

Pre-Event Branding

- · Logo on select promotional emails
- Logo on "Attend" page of PEI Convention website
- Logo on printed, direct-mail promotional brochure mailed approximately eight (8) weeks before Convention (if signed and logo received by Aug. 14)

On-Site Branding

- One-color imprint on beverage napkins at coffee and tea stations near PEI meeting rooms on mornings of education sessions (Monday and Tuesday, Oct. 12 and 13)
- One-color imprint logo on coffee cup sleeves
- Color logo on signage by coffee stations near PEI meeting rooms
- Logo (collage-style with other sponsor logos) on walk-in slide loop in education rooms
- Company listed in printed Official Program (if signed by Aug. 14)

Post-Convention Branding

 Logo on post-Convention "Thank You" page in PEI Journal





