



PEI INDUSTRY RECEPTION

Exclusive Sponsorship
\$8,000

Pre-Event Branding

- Logo on select promotional emails
- Logo on "Attend" page of PEI Convention website
- Logo on printed direct-mail promotional brochure (if signed and logo received by Aug. 14), which will be mailed approximately 8 weeks prior to the start of Convention
- Logo on post-Convention "Thank You" page in *PEI Journal*

On-Site Branding

- One-color imprint logo on branded item provided to attendees; PEI to provide up to three (3) options for sponsor selection
- One-color imprint logo on cocktail napkins to be distributed from bars in the ballroom (collage-style with other sponsors)
- One mobile app push notification with sponsor name promoting the Reception
- Table tents at Reception to include sponsor logo (may include other sponsor logos)
- Logo included (collage-style with other sponsor logos) on walk-in slide loop in education rooms
- Company listed in the printed Official Program (if signed and logo received by Aug. 14)

Post-Convention Branding

- Logo on post-Convention "Thank You" page in *PEI Journal*



To secure your sponsorship, contact Tom Leibrandt
at tleibrandt@PEI.org or 918-236-3962.
www.PEI.org/sponsorship

